

Account Manager

Location – The Mill, Lodge Lane, Derby, DE1 3HB

Competitive Salary plus bonus

The Role:

This role covers all aspects of effective management of the service and relationship cycle. You'll work with an impressive portfolio of clients whilst at the same time playing a significant role in the development and management of multiple search marketing campaigns and projects.

Key Responsibilities:

- Manage and coordinate campaign and project activity on a day to day basis
- Manage multiple relationships across key accounts
- Input to the development of digital marketing strategies for existing clients and new business pitches
- Co-ordinate report creation with exceptional attention to detail
- Establish future opportunities to expand the company offering
- Attend regular client meetings
- Requirements gathering, scoping and scheduling resources

The Candidate:

- You'll have worked in a digital agency environment, with solid Account Management experience and a commercial focus.
- The ideal candidate will have at least 3 years' experience and a proven track record in managing and coordinating the demands of multiple clients across agency teams
- A passion for digital and an understanding of the digital marketplace
- Excellent organizational, team working, project management and problem solving skills
- Strong commercial acumen
- Ability to pre-empt problems, show initiative and be pro-active
- A high level of numeracy and literacy with strong attention to detail
- Ability to multi task and work under pressure
- Ability to build and maintain strong working relationships internally and externally
- A natural communicator

Lower Ground Floor, The Mill, Lodge Lane, Derby DE1 3HB

The Digital Marketing Partners

Registered Office. Digital Dynamix LLP, Kemp House, 160 City Road, London EC1V 2NX.

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