



## Role Description

**Job Title:** Assistant Digital Marketing Manager  
**Location:** Working from home /  
The Mill, Lodge Lane, Derby, DE1 3HB

### The Role:

This Assistant Digital Marketing Manager role is perfect for a Marketing Assistant or Executive who is ready to take the next step in their career. You'll be working with an impressive portfolio of clients – playing a significant role in supporting the development and management of search, content and social media campaigns. Working closely with Managers within the agency, you will be communicating with clients directly and making campaign decisions in response to performance and commercial objectives.

### Key Responsibilities:

- Co-ordinating campaigns and project activity
- Communicating with clients
- Supporting in the development of strategies for existing clients and new business pitches
- Developing and editing content for digital placements
- Scheduling agency resources for clients
- Identifying digital marketing opportunities

### The Candidate:

- You have worked in a digital marketing environment previously – with at least 2 years' experience and a proven track record in supporting campaigns
- A passion for digital and an understanding of the digital marketplace
- Excellent organisational, team working, project management and problem solving skills
- Ability to pre-empt problems, show initiative and be pro-active
- A high level of numeracy and literacy with strong attention to detail
- Ability to multi task and work under pressure
- Ability to build and maintain strong working relationships internally and externally
- A natural communicator



Desirable:

- Knowledge of SEMRush or similar SEO tools
- Ability to use Photoshop or similar editing tools
- Email marketing experience
- Previous experience working within a marketing agency
- Digital PR content creation and outreach

Benefits:

- Competitive salary
- Health Insurance (on completion of probation period)
- Contributory Pension (on completion of probation period)
- Packaged benefits programme

TDMP

“TDMP is a strategy led, digital growth agency. We are specialists in acquiring more profitable customers for our clients.

We develop and deliver innovative and effective search, social and digital strategies that drive more customers to our clients’ businesses. We work across a broad range of business sectors increasing online visibility, growing traffic, and ultimately delivering increased quality lead volumes and sales.

The team operates out of 2 offices in Derby & Tunbridge Wells and is made up of 12, including search engineers, content marketers, software developers, PPC specialists and operations management.

Our focus is on delivering outstanding commercial results for our customers across the following areas:

Digital Strategy / Organic Search (SEO) / PPC / Content Marketing /  
Social Media / Reputation Management