



Role Description

Job Title: **SEO / Digital PR Assistant**
Location: Working from home /
The Mill, Lodge Lane, Derby, DE1 3HB

The Role:

This is a fantastic opportunity for an SEO Assistant to join our agency team. In this role, you will support the SEO and Content Managers in delivering crucial campaign activity for a diverse range of clients. This role is perfect for a University graduate looking to start their career at a Digital Marketing agency.

Key Responsibilities:

- Securing high quality links on blogs, publishers and relevant websites
- Support with the planning and management of SEO campaigns
- Research content ideas – in line with client campaign objectives
- Craft compelling outreach emails – for backlink outreach
- Conduct competitor and industry research
- Communicating with clients
- Developing and editing content for digital placements

The Candidate:

- Marketing related experience – either through a placement or internship
- A passion for digital and an understanding of the digital marketplace
- Excellent organisational, team working, project management and problem solving skills
- Ability to pre-empt problems, show initiative and be pro-active
- A high level of numeracy and literacy with strong attention to detail
- A natural communicator

Desirable:

- Knowledge of SEMRush or similar SEO tools
- Previous experience working within a marketing agency
- Digital PR content creation and outreach

Benefits:

- Competitive salary
- Health Insurance (on completion of probation period)
- Contributory Pension (on completion of probation period)
- Packaged benefits programme



TDMP

“TDMP is a strategy led, digital growth agency. We are specialists in acquiring more profitable customers for our clients.

We develop and deliver innovative and effective search, social and digital strategies that drive more customers to our clients’ businesses. We work across a broad range of business sectors increasing online visibility, growing traffic, and ultimately delivering increased quality lead volumes and sales.

The team operates out of 2 offices in Derby & Tunbridge Wells and is made up of 12, including search engineers, content marketers, software developers, PPC specialists and operations management.

Our focus is on delivering outstanding commercial results for our customers across the following areas:

Digital Strategy / Organic Search (SEO) / PPC / Content Marketing /
Social Media / Reputation Management