

Version 1.1

April 2019

# theDigital Marketing Partners

## Privacy Statement

[dataprotection@tdmp.co.uk](mailto:dataprotection@tdmp.co.uk)

Tel: 01332 347 716

[www.tdmp.co.uk](http://www.tdmp.co.uk)

# Privacy Statement

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This privacy policy sets out how The Digital Marketing Partners (TDMP) and all associated brands, including Number1, The Search Partners and TDMPartners Ltd, uses and protects any information that you provide when you use this website.

TDMP is committed to making sure your privacy is protected. Should we ask you to provide certain information, by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy policy.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from April 2019.

Any questions regarding this Policy should be sent to [dataprotection@tdmp.co.uk](mailto:dataprotection@tdmp.co.uk) or by post to the Data Protection Officer, TDMPartners Ltd, The Mill, Lodge Lane, Derby DE1 3HB.

## Who are we?

We are The Digital Marketing Partners (TDMP), a Derby-based digital marketing agency which is part of the umbrella company TDMPartners Ltd.

Our company registration number is 7601492. Our registered address is TDMPartners Ltd : Kemp House, 160 City Road, London, EC1V 2NX

For the purposes of the Data Protection Act and General Data Protection Regulation we are both the controllers and processors of your data.

## How do we collect information from you?

We obtain information about you when you use our website, for example, when you complete the form on our 'Contact Us' pages.

We also gather information about website visitors via Google Analytics, for example, the pages you visit and how long you spend there. We do this to help improve our website and the service we offer.

What we collect

We may collect the following personal information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers
- IP address and geographical information linked to this address

### **How long do we keep your information?**

For general enquiries from people who are not our customers, we will keep your information for up to two years.

For customers, we will keep your data for up to two years after any business relationship is concluded, or for as long as required by law.

### **What we do with the information we gather?**

We require this information to understand your needs and to provide you with a better service, in particular – for the following reasons:

- Responding to enquiries through the 'Contact us' page.
- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided. We will only do this if you have explicitly opted in to receive such communications.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests. Again, we will only contact you for this purpose if you have given us permission to do so.

### **Your choices**

You have a choice about whether or not you wish to receive information from us. If you do not want to receive direct marketing communications from us about our products and services, then you can select your choices by ticking the relevant boxes situated on the form on which we collect your information.

We will not contact you for marketing purposes by email, phone or text message unless you have given your prior consent.

We will not contact you for marketing purposes by post if you have indicated that you do not wish to be contacted.

You can change your marketing preferences at any time by contacting us by email: [contact@tdmp.co.uk](mailto:contact@tdmp.co.uk) or telephone on 01332 347 716.

### **How you can access and update your information**

The accuracy of your information is important to us. If you believe that any information we are holding on you is incorrect or incomplete, please email us at: [contact@tdmp.co.uk](mailto:contact@tdmp.co.uk), or write to us at: TDMPartners Ltd, The Mill, Lodge Lane, Derby DE1 3HB.

You have a right to ask for a copy of the information we hold about you. To request this information please email us at: [contact@tdmp.co.uk](mailto:contact@tdmp.co.uk), or write to us at: Data Protection Officer, TDMPartners Ltd, The Mill, Lodge Lane, Derby DE1 3HB.

As we have a duty of care to ensure there is unauthorised access to personal information, we may require proof of your identity before any information is released.

### **Security**

We are committed to ensuring your information is secure. To prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive.

A 'cookie' is a small file which asks permission to be placed on your computer's hard drive. Once you agree to this, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site.

Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Read more about our use of cookies.

### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

You should exercise caution and look at the privacy statement applicable to the website in question.